



سلسلة
ملتقيات ليبيا الاقتصادية
LIBYA ECONOMIC FORUMS



Libya International Forum
for Small and Medium Enterprises



Libyan Enterprise

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**Libya International Forum
for Small and Medium Enterprises**

2021 / 8 / 31 - 28

Libya International Forum for Small and Medium Enterprises

LI .. SME

General definition

An international forum that works according to ethics and innovative methods in order to support the national economic system by providing a secure environment for small and medium enterprises to execute their economic and social role.

The forum also interacts with regional and international initiatives in line with the business environment and social reality in Libya and the Mediterranean countries..

LI .. SME

We seek to upgrade the national and civil institutions that sponsor, support and implement Small and medium sized projects by qualifying these institutions according to the international standards for all administrative and technical work that help in accomplishing their tasks and reach their goals by scientific and practical means..

LI .. SME

An international forum whose activities are implemented in successive sessions that are designed and prepared according to the nature and requirements of each stage through (scientific conferences/professional workshops/educational and training programs/ awareness and guidance campaigns / qualification programs / specialized exhibitions that root for the culture of entrepreneurship and interaction with international experiences in the field of small and medium enterprises and the industries that feed them..

Objectives of the forum:

- Presenting the events, products and services of small and medium enterprises, whether local or international.
- Networking and opening channels of communication between local and international entrepreneurs, individuals and companies.
- Attracting business partners, foreign investments and transferring knowledge for sectoral development.
- Return of foreign companies to practice their business from inside Libyan territory to revive the Libyan labor market.
- Attracting local and international expertise to discuss the environment of small and medium enterprises and ways to develop them.
- Discussing opportunities and challenges in the environment of small and medium enterprises in Libya

The first session of the forum comes at this critical time for the Libyan state, and it involves a great importance because of its focus on reviving the economic environment through the development and enrichment of the Small and medium -enterprise environment, which is considered the most important pillars for the advancement of the national economy in the Libyan .

So, the title of the first session will be:

**Small and medium enterprises and their role in supporting the national economy
Reality and ambition**

Forum activities

Scientific and research posts

Scientific participation aims to provide incubators for the research movement directed at developing the small enterprises environment as a major contributor to the national economy system..

The approved scientific conference will be announced according to the schedule specified for the activities of the first session..

Day	Workshop
Saturday 28 / 8	The National Strategy for Small and Medium Enterprises.
Sunday 29 / 8	Successful national projects and their ability to compete regionally and internationally Start-up financing for small and medium-sized enterprises in Libya
Monday 30 / 8	Small and medium enterprises and their legal and constitutional status Infrastructure and facilities for small and medium enterprises and ways to promote them
Tuesday 31 / 8	Mechanisms of permanent communication between funding institutions and entrepreneurs to enhance the opportunities of funding projects

Libya International Exhibition for Small and Medium Enterprises LI..SME 2021

In view of the importance of organizing specialized exhibitions in providing a scientific and economic mechanism that secures the transfer of technology and advanced programs in all areas of the local economy as well as the industries feeding it to the Libyan reality, and providing meeting opportunities between national institutions to exchange different experiences So , Libya International exhibition for Small and Medium Enterprises will be implemented as one of the main events of the forum.

2 halls with an area of 4000 square meters .are allocated , the first hall for the national participation and the second for international participation, and the availability of open display spaces are available to companies and institutions wishing to participate

Services provided by the Preparatory Committee for those wishing to participate in the exhibition from outside Libya

Providing an integrated program for all those wishing to participate from outside Libya, and it consists of:

- First: Providing an entry visa.
- Second: Accommodation services in hotels inside Tripoli.
- Third: Providing four destinations for charter flights for participants (Istanbul / Cairo / Tunis / Jordan)
- Fourth: Providing: catering and transportation services within Tripoli throughout their stay in Libya
- Fifth: Providing shipping services

training and development

The training and development activities of the forum aim to design training products aimed at:

- Helping young people with mechanisms to transform ideas into projects.
- Providing professional mechanisms to enable entrepreneurs to manage their businesses
- The ability to compete in the labor market.

It was planned to train 100 young men and women as a free grant within the framework of the activities of the first session of the forum during the months of August and September.

Excellence and Innovation Award for Small and Medium Enterprises for the year 2021

- Projects registered with the National Program for Small and Medium Enterprises.
- Provide a ready product , service or a trial product to the market .
- Providing job opportunities for employees or specialized labor.
- Providing self-sufficiency for the needs of its municipalities.
- Environmental or environmentally friendly projects.
- Innovation, knowledge transfer and added value to the Libyan market

Targeted participants in the forum:

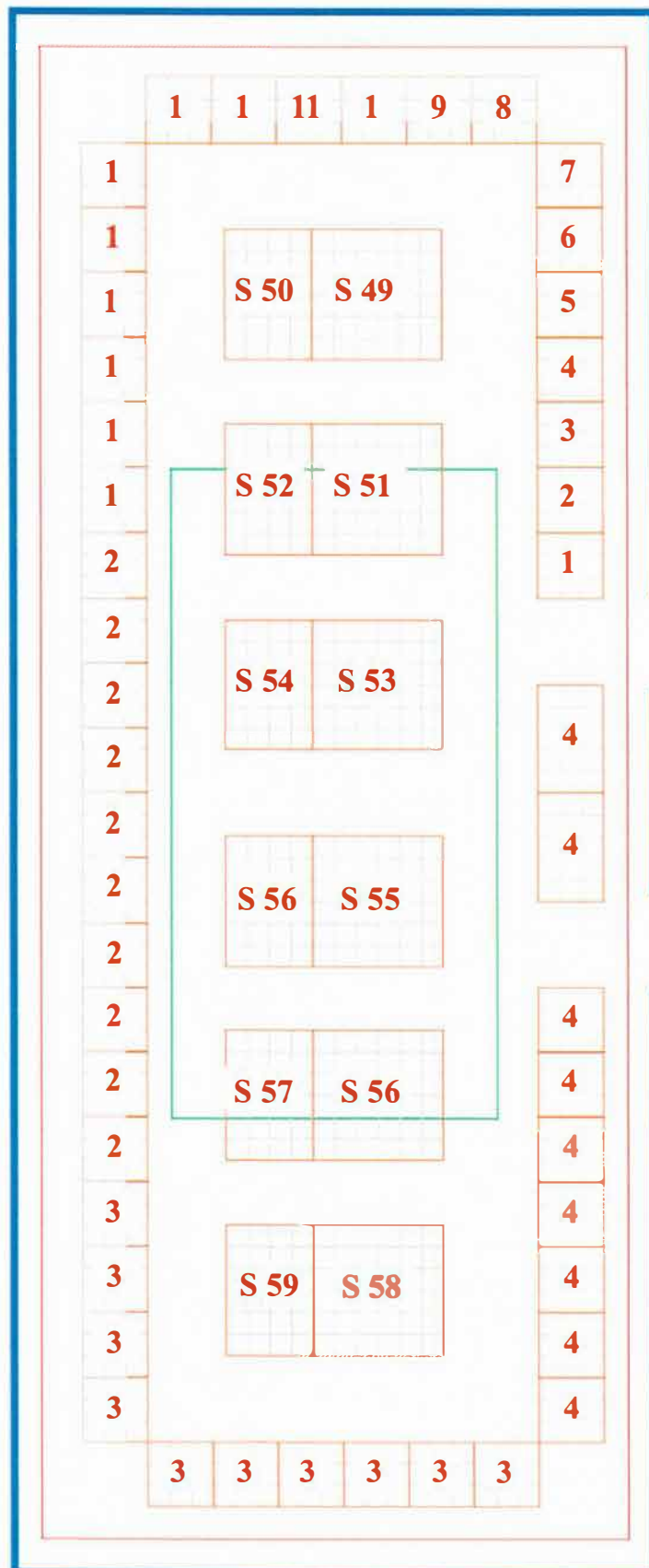
- Projects registered with the National Program for Small and Medium Enterprises.
- Entrepreneurial projects that have a product or service ready to be introduced or a trial product.
- National companies producing goods and services.
- Small family businesses and projects.
- Suppliers of materials, fixtures, 3D printers, etc. to serve Small and medium projects.
- Arab and foreign companies located in Libya and interested in the Libyan market.
- Chambers of Commerce and Industry.
- Local businessmen councils.
- Trade unions and professional associations.
- Non-governmental organizations specialized in vocational training, development and youth projects.
- Large companies feeding small and medium enterprises

Targeted participants in the accompanying workshops

- Ministers and Deputy Ministers.
- Chairs, members of boards and executive directors of government institutions .
- Directors of departments in the ministries and the Office of the Prime Minister.
- Chairmen of boards of directors, bank managers and credit managers in banks.
- Business men/women and entrepreneurs.
- Economic and banking experts.
- Managers of financing economic and productive projects.
- Members of the Chambers of Commerce and Industry departments.
- Members of the legislative and supervisory authority and the relevant committees.
- Members of NGOs specialized in vocational training, development and youth projects.
- Institutions supporting small and medium enterprises.

Targeted participation from the relevant state institutions

- The National Program for Small and Medium Enterprises
- The National Planning Council
- Ministry of Economy and its affiliates
- Export Development Center
- Ministry of Industry and its affiliates
- Capital Market Authority
- Ministry of Local Government
- Credit Guarantee Fund
- Ministry of Youth
- Federation of Chambers of Commerce and Industry
- Ministry of Labor and Training
- Credit Guarantee Fund
- Ministry of Social Affairs
- Libyan Islamic Banking Association
- Ministry of Education and Scientific Research
- Financial Facilities Fund
- Central Bank of Libya
- Commercial banks and specialized banks
- Economic Development Board
- Development Bank
- Businessmen/women's councils
- Credit Guarantee Fund





Subscription mechanism	Subscription Features	the financial value
Official Sponsor	<ul style="list-style-type: none">⇒ The logo on all publications, advertisements and reception desk backgrounds with the logo with the addition of the logo as an advertisement separator in the final documentation⇒ Display area 36m/equipped⇒ Speech at the opening and closing⇒ A copy of the attendance database⇒ A special photocopy of the forum's documentation, which is distributed to all international and local institutions (the photo guide of the forum)⇒ Presentation space about the company for a period of 15 minutes in each workshop⇒ Executing and displaying 1 video ad with a duration of 40 to 60 seconds⇒ Display 2 visual advertisements on the display screens⇒ Implementation of 2 fixed advertisements distributed in the advertising spaces in the main hall and exhibition	85.000.00 \$
golden sponsor	<ul style="list-style-type: none">⇒ Logo on all publications and advertisements⇒ Display area 36m/equipped⇒ A copy of the attendance database and a speech at the opening or closing⇒ A special photocopy of the forum's documentation, which is distributed to all international and local institutions (the photo guide of the forum)⇒ 1 fixed advertisement distributed in the advertisement spaces of the exhibition⇒ 2 advertisements visible on the display screens⇒ Presentation space about the company for a period of 10 minutes in the number of 2 workshops⇒ 6 VIP cards to attend the opening events and workshops	55,000.00 \$



Subscription mechanism	Subscription Features	the financial value
silver sponsor the number allow to 2	<ul style="list-style-type: none">⇒ Logo on all publications and advertisements⇒ Display area 36 meters / standard equipment⇒ A copy of the attendance database⇒ A special photocopy of the forum's documentation, which is distributed to all international and local institutions (the photo guide of the forum)⇒ 1 fixed advertisement distributed in the advertisement spaces of the exhibition⇒ 1 advertisement visible on the display screens⇒ 4 VIP cards to attend the opening events and workshops	35.000.00 \$
Bronze Shepherd Allowed number 4 only	<ul style="list-style-type: none">⇒ Logo on all print and advertisements⇒ Display area 24 meters / standard equipment⇒ A copy of the workshop attendance database⇒ 1 fixed advertisement in the exhibition's advertisement spaces⇒ 3 VIP cards to attend the opening events and workshops	25.000.00 \$
Exhibitors	Suite area 9 square meters (standard equipment) It contains 1 table + 2 chairs + electricity supply + 2 flashlights + wastebasket	1.575.00 \$
ads	<ul style="list-style-type: none">⇒ Static advertising (scheduled spaces) A visual advertisement on screens with a duration of 40 to 60 seconds⇒ Unscheduled spaces are contracted independently according to the area	850.00 \$

For reservations and inquiries

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