

Message from President & CEO



"At the core of Tanmia 360 lies a collective passion and unwavering commitment to public service, recognizing the pivotal role non-governmental organizations play in driving and amplifying development impact.

Following years of war and devastation, the city of Benghazi united to transcend its past and embrace a forward-looking perspective. In 2018, Tanmia 360 emerged as a response to the pressing need for post-conflict development. It was born out of the understanding that state institutions and local authorities often face overwhelming challenges in delivering basic services. Moreover, it recognized the immense potential residing in a cohort of brilliant and talented young professionals, eager then and now to contribute to the greater good.

The establishment of Tanmia 360 marked the initial stride in a collective journey marked by hard work, collaboration, and an unyielding determination to enhance the living conditions of our community and strategize for the future. Our endeavor brings together the collective strength of youth, activists, academics, and government actors, all working harmoniously to realize a vision of comprehensive development for our community."

Abdulrahman Elgheriani
President and CEO

Who is Tanmia 360?

Tanmia 360 is a Libyan non-governmental organisation, based in Benghazi, Libya, founded and led by a group of young professionals under the oversight of a Board of Trustees from all walks of life. Tanmia 360 applies a modern administrative system and aims to follow the foremost international practices of governance, and internal systems and controls to ensure the quality of the organisation's work, impact and growth.

Tanima 360 derives its strength from robust relationships with local government institutions, the Civil Society and private sector. Working directly with local government institutions, such as the Municipality of Benghazi, has set a firm base for Tanmia 360 to achieve its vision through reciprocal programs. Also, Tanmia 360 has been working in collaboration with the Commission of Civil Society to train local CSOs and provide them with mentorship programs to better serve the community, in addition to a stalwart relationship with the private sector, such as leading businesses and financial institutions embodied by entrepreneurship and training programs.

Vision

To achieve comprehensive development in the community.

Mission

Tanmia 360 aims to support comprehensive development by providing youth-led sustainable programmes designed to pragmatically address the community's needs in order to enhance the services provided and to reinforce the role of active community partnerships.

Values

Integrity ▪ Credibility ▪ Partnership ▪ Transparency ▪ Professionalism & Objectivity

Strategic Priorities



Enhancing stability and social cohesion.



Promoting environmental sustainability and raising awareness.



Stimulating empowerment and economic development.



Enhancing security and the rule of law.



Supporting human development and enhancing the individual's efficiency.

Organisational Goals

- To coordinate and enhance strategic development efforts in governmental services.
- To support comprehensive development programmes through studies, research and related programs.
- To enhance communication and cooperation between civil society organisations, governmental entities and service recipients.
- To strengthen the role of youth in national comprehensive development.
- To raise awareness, train and rehabilitate helping to improve the standard of living in the country.

HIGHLIGHTS OF Projets, Programs and Initiatives - 2023

During 2023, Tanmia 360 has implemented a number of projects, programs and initiatives, where some had an impact on a larger scale

Tanmia Urban Forum: The Road to Benghazi 2033



A program, in collaboration with USAID and Libya Transition Initiative (LTI), aimed at bringing together officials and decision-makers to discuss important issues related to construction with the participation of youth in areas related to the future of the Eastern region of the country and the city as a whole and to discuss various **legal, architectural and economic** aspects and financing mechanisms.

15+

**Governmental entities,
Public and Private sector**

60+

Youth Participants

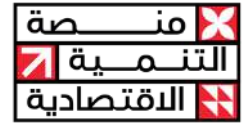
140+

Attendees

The week pre-Tanmia Urban Forum consisted of training and workshops targeting approximately 60 youth in the fields of architecture, law, and economics, to provide the opportunity for the participation of young professionals specialized in relevant aspects to open horizons for a new generation of young people to be leaders in the future.

The Tanmia Urban Forum week consisted of dialogue sessions that brought together officials and decision makers to provide them with the opportunity to form professional relationships based on sufficient understanding, knowledge and know-how to reach recommendations and solutions on the various topics discussed during the forum week.

Tanmia Economic Platform



Tanmia Economic Platform, in collaboration with Libya Build and Atex International Exhibitions, and in partnership with the Municipality of Benghazi, Benghazi and Derna Construction Fund and Balagrae University, comes as a continuation of Tanmia 360's efforts to contribute to promoting constructive economic and development dialogue, to work towards achieving comprehensive development in the community.



4

Days Exhibition

8+

Dialogue Sessions

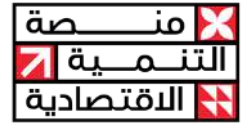
25+

Governmental entities,
Public and Private sector

To enhance and appreciate the role of joint work and the efforts of Tanmia 360 in ensuring the provision of work that brings mutual benefit, Libya Build and ATEX for Organizing Exhibitions and Events provided great support by allocating a space - considered one of the largest pavilions - for Tanmia 360 Organization at the **Libya Build Benghazi 2023 exhibition**.

In this space, Tanmia 360 launched the **"Tanmia Economic Platform"**, including holding dialogue sessions for the **"2nd Edition of: Development Dialogue Series"**. These sessions addressed topics that simulated the reality and requirements of achieving development in the current and coming period by hosting influential figures, decision makers and specialists in their fields from the public and private sectors, local and international. The platform also hosted other works in collaboration with our partners and sponsors of this project. A **special exhibition for Tanmia 360** was also held inside the organization's pavilion, displaying the most important achievements and success stories of the organization, its partners, and the platform's sponsors.

The Recovery of Derna and its Surroundings Initiative



The Recovery of Derna and its Surroundings Initiative comes in the aftermath of the recent devastating events that took place in the city of Derna and its adjacent areas. These events led to a humanitarian disaster on September 11, 2023, resulting from the hurricane, which caused the collapse of the city's dams and the subsequent floods. This catastrophe left human and material damages of a disastrous magnitude that exceeded the state's capacity to deal with.

Considering the crises caused by these events and the difficulty of individual efforts in achieving and providing solutions to the problems resulting from this disaster, and recognizing the importance of joint efforts and its potential for effective impact in offering real solutions according to each specialization, **Libya Build Exhibition - Benghazi 2023**, in partnership with **Tanmia 360 Organization**, launched **"The Recovery of Derna and its Surroundings Initiative"**, as an attempt to address current and long-term issues collaboratively with specialists, such as Benghazi and Derna Construction Fund.

In this edition of the exhibition and the activities of Tanmia Economic Platform, this humanitarian disaster will be highlighted. Proposals and solutions for numerous issues will be presented through **Tanmia 360 strategy for Post-Disaster Recovery**. This initiative is considered a unique opportunity to bring together experienced individuals and specialists to formulate solutions and recommendations.



Water and Climate Change Symposium

Derived from one of Tanmia 360's strategic priorities to **promote environmental sustainability and raise awareness**, a symposium was launched, in collaboration with the EU, German-Libyan cooperation, The World Bank and the German Foundation for International Cooperation (GIZ), entitled **"Water and Climate Change Symposium"**.

Through this symposium, Tanmia 360 sought to coordinate and enhance development efforts by bringing together local and international experts and decision-makers in the water sector to discuss the current situation of the water in Libya, the problems and strategies used, in addition to climate change and its impact on the water sector and supply, and come up with realistic recommendations and solutions.



35+

Local and International entities and water experts

OUR Flagship Programs



Tanmia 360 flagship programs are launched annually, with an updated version every year, yet with the same objective for each

Riada 360



Riada 360 focuses on developing the entrepreneurial ecosystem in Benghazi by empowering entrepreneurs (mainly youth, aspiring entrepreneurs, and early-stage businesses) with the knowledge, tools, and support services necessary to act as agents of economic growth in their communities.

Riada 360 program is composed of two tracks:

- The first track is the social entrepreneurs' programme that was launched in 2021.
- The second track is composed of three subprogrammes, **Riada 360 Asas (Foundation)**, **Riada 360 Israr (Determination)** and **Riada 360 Wusoul (Arrival)**.
-

However, in 2023, a new version was launched entitled "**Riada 360 Jadwa (Feasibility)**".

Riada 360 Asas (Foundation)

100+
High School Students



An interactive entrepreneurship training and social innovation sessions for youth aged between 16 - 19 years old, where more than 100 secondary school students, both males and females, from socio-economically disadvantaged communities across Benghazi benefitted from this programme.

Riada 360 Israr (Determination)



An entrepreneurial & small business management training for those aspiring to set-up their business. Both Asas and Israr were implemented in 2019 in collaboration with IOM and funded by the EU.



Riada 360 Wusoul (Arrival)

8+
Start-ups got
supported / Financed



An incubation/acceleration pilot programme to be launched in 2021, to strengthen the success chances of early-stage businesses with access to finance through financial institutions and business angels. In addition to consultant services, including but not limited to, legal, management, financial and marketing consulting.

Riada 360 Jadwa (Feasibility)

15+
Young Participants



5 days workshop on feasibility studies and their importance for startups, under the supervision of a trainer specialized in the field. The workshop targeted 20 young men and women. Each trainee conducted a feasibility study on their own project and presented a visual presentation with the trainees, where the stumbling blocks and gaps in the proposed study were discussed and consultations were provided to the stumbling projects with the aim of developing them.



Mubadara 360



Mubadara 360 is an interactive workshop series designed to prepare local civil society representatives with the practical administrative and financial tools to effectively translate their efforts into coherent, high impact and sustainable development initiatives, thus contributing to a dynamic and empowered civil society.

35+
CSOs Trained

CSOs are trained on capacity building topics, like strategic planning, institutional and project management, financial management, and monitoring and evaluation.

Edrak 360



Edrak 360 Youth is an informational and interactive workshop series that aims to expand participants' perceptions and knowledge-base on key thematic topics pertaining to decision making in the public domain, targeting young individuals with leadership potential, mainly between the age of 18 to 30.

Two cycles were executed in 2019, and another version was implemented in 2021; **Edrak 360 (Digital Media for Youth)**.

This version pertains directly to the issue of governance in the Libyan environment, in addition to increasing awareness on disinformation, hate speech, and lack of youth engagement in the public domain, and their impact on the society.



In 2022, **Edrak 360 (Youth Digital Awareness)** version was accomplished, which aimed to develop a Code of Conduct by Libyan influencers, bloggers, and social media activists from the East, West, and South of Libya, and Lexicon of hate speech terms and disinformation on digital media platforms through a face-to-face focus group that targeted youth aged from 18 - 35 years old in Benghazi city.

The 360 Startegy Group



The 360 Strategy Group is intended to provide an influential development forum convening highly qualified young Libyan professionals who can provide insights into the development agenda. The group aligns with the United Nations Security Council Resolution 2250 on Youth Engagement in Governance. By bringing together a highly diverse group of young professionals from all walks of life, Tanmia 360 aspires to provide a platform for the participants to explore and engage into political debates and have a role in objectively shaping Libya's future.

Wejha



An opportunity for young professionals from different walks of life to have training and mentorship on making public policies and strategies. The participants will convene to participate in workshops delivered by top-notch professional trainers specialised in critical thinking, research methodology and public policy.

The 360 Space



With an ever-growing need for development in Benghazi, Tanmia 360 has been committed over the past couple of years to tackling tangled development issues on multiple fronts: public policies and services, livelihoods and economic opportunities, as well as mobilizing and solidifying development efforts of local Civil Society Organisations.

Amongst the burdensome challenges faced by Tanmia 360 and the main beneficiaries of its programmes (i.e., entrepreneurs and CSOs), is the unavailability of an adequate working space that provides a safe, enabling and innovative environment.

Working in the development field is loaded with huge challenges and responsibilities. Financial challenges are often the main factor of development initiatives' failure. The risks associated with financial instability are daunting, therefore Tanmia 360 started launching its ambitious **'The 360 Space'** project at the end of 2022, where great progress has been done through 2023. It shall ensure financial sustainability for Tanmia 360, as well as providing a state of the art working space to stimulate and drive the development efforts in Benghazi.

At The 360 Space, we intend to build momentum of civic activism, provide a safe space for working, hosting a series of activities, workshops, seminars and discussion panels held by Tanmia 360 and/or partner organisations, and provide various training programmes that target entrepreneurs, development activists, university students, NGOs and CSOs, in addition to Tanmia 360's ambitious business incubation and acceleration programmes.



Deriving from the fundamental concept of Tanmia 360, which stands for comprehensive development, The 360 Space is anticipated to be a comprehensive space which will play a key role in the development of Benghazi.

2019

2023

2+

Memorandum of Understanding

3+

7+

Projects and Programs

11+

60+

Activity days

139+

500+

Direct beneficiaries and trainees

1,680+

6,260+

Followers on Social Media Platforms

19,230+

OUR Partners, Donors and Supporters



Tanmia 360 is keen on establishing institutional relationships, which will develop into strategic partnerships and collaborations, with a number of Local and International entities within a short period of time.


Municipality of
Benghazi

Benghazi and Derna
Construction Fund

United Nations
Institute for Training
and Research

Libya Build
ATEX International
Exhibitions

United States Agency for
International Development

U.S Institute
of Peace


U.S. Embassy



European Union


من الشعب الياباني
From the People of Japan

The Government
of Japan

Chevening
Alumni Libya

Historical Cities
Administration

مصرف التمويل الإسلامي
Islamic Finance Bank

Islamic Finance Bank


United Nations
Development
Programme


THE WORLD BANK

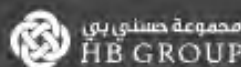
The World Bank


German Foundation for
International Cooperation


British Council


Agency for Technical
Cooperation and Development


Namaa Tamweel



HB Group



Alrayhan Co.


Assaray Trade and
Investment Bank

University of Benghazi-
Research and Consulting Centre

Maghreb Startup
Network

Maghreb Diaspora
Business Angels Network

International Organization
for Migration

OUR Memorandums of Understanding - 2023

Tanmia 360 believes in the importance of establishing strong partnerships to achieve the best desired outcomes for comprehensive development in the community

Acted

An MoU was signed in 2023 between Acted and Tanmia 360 in collaboration to host The Resource Centre, a co-working space with training halls and meeting rooms for CSOs/NGOs, governmental and non-governmental entities and the community in Tanmia 360's HQ in The 360 Space. This comes in accordance with Tanmia 360's organizational goals to enhance communication and cooperation between CSOs, governmental entities and service recipients, and to raise awareness, train and rehabilitate helping to improve the standard of living in the country.



Roaya for Astronomy and Space Applications Foundation

As Tanmia 360 has been working on promoting environmental sustainability and raising awareness, in addition to supporting human development and enhancing the individual's efficiency as its strategic priorities, and deriving from its organizational goals to raise awareness, train and rehabilitate helping to improve the standard of living in the country, an MoU was signed between Roaya for Astronomy and Space Applications Foundation and Tanmia 360 for further collaboration.

Google Developer Groups (GDGs)

Deriving from Tanmia 360's organizational goals of enhancing the role of youth in national comprehensive development, and raising awareness, training and rehabilitating youth to improve the standard of living in the country, and its strategic priority to support human development and enhance the individual's efficiency, Tanmia 360 has signed an MoU with the Google Developer Groups (GDGs) in 2023.